



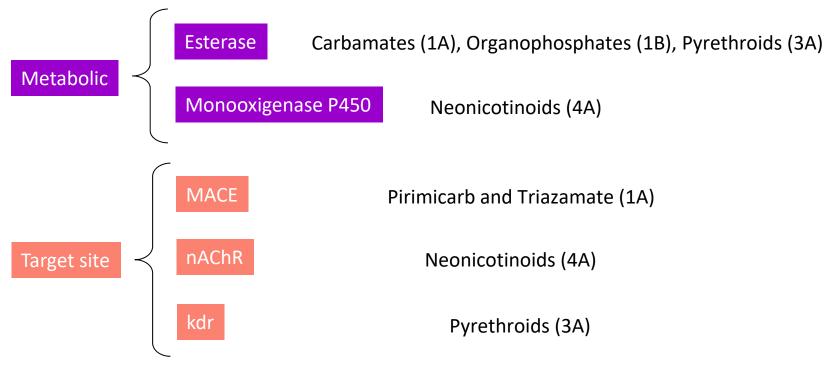
Imre Mezei, Luis E. Gomez, Maria Torne

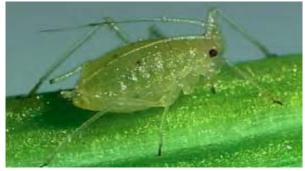
- Oilseed rape is grown on 6% of arable land in Europe
- Important pests of OSR in EU: MELIAE, CEUTSS, PSYICH,
 DASYBR, BRCVBR, MYZUPE, TuYV, SCLESC and many others
- High scrutinity in EU pesticide registration makes farmers' toolbox smaller and smaller...
- Resistance issues and difficulties in control causes significant yield losses (growing)





Major resistance mechanisms in Myzus persicae





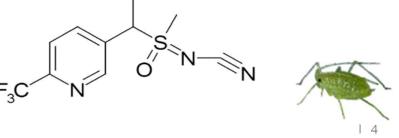




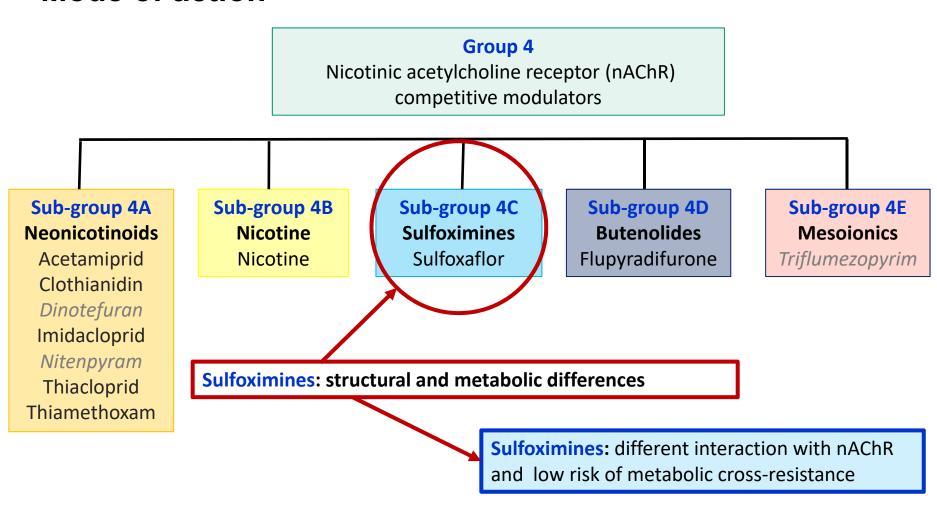
- New insecticide discovered by and proprietary to Dow AgroSciences
- Controls major sap-feeding insect pests
 - Aphids, whiteflies, scales, mealybugs, leafhoppers
 - Effective against insect pest populations resistant to other insecticides
 - Valuable rotation partner with insecticides with other modes of action
 - Systemic product
 - Excellent knockdown and residual control
 via both contact and ingestion
- Minimal impact on beneficial arthropods







Mode of action



• IRAC materials refer to Isoclast™ Active by its ISO common name (sulfoxaflor)

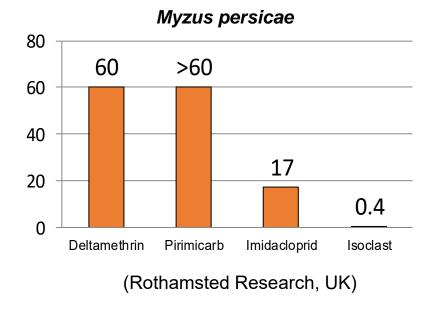


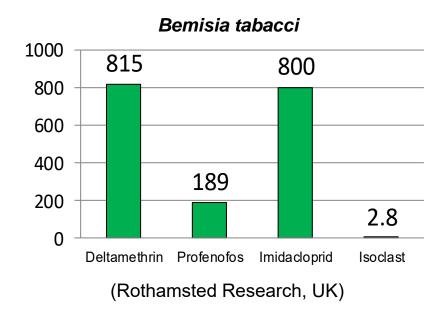


Resistance management

Resistance ratio: populations insect pests resistant to multiple insecticides

Isoclast: Lack of cross-resistance on pests resistant to multiple insecticides

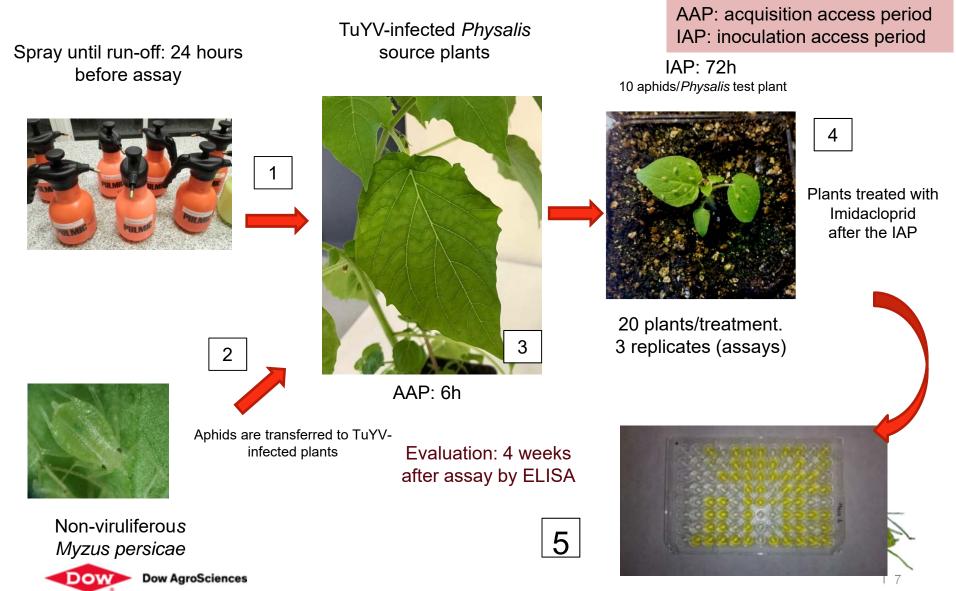




Isoclast: "Valuable rotation partner with other chemistries"



Turnip yellows virus acquisition experiments



Turnip yellows virus acquisition trial results

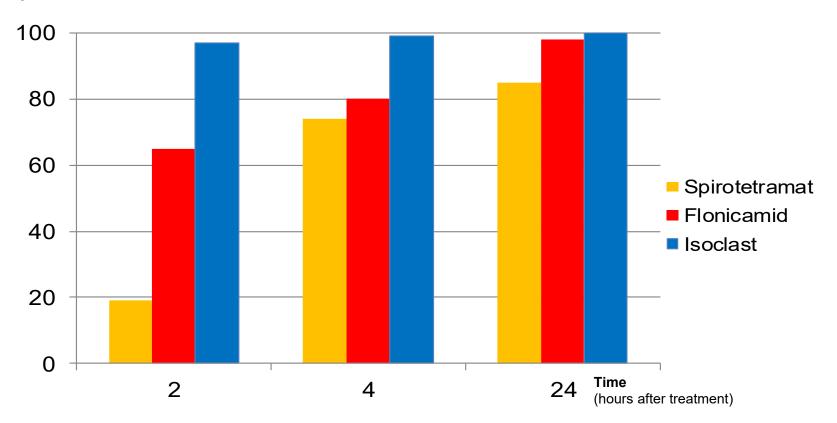
Insecticides	Concentration applied	Transmission rate (%)
Control		51.67% (31/60) a
Isoclast	24 ppm ai	8.33% (5/60) b
Flonicamid	60 ppm ai	0% (0/60) c
Spirotetramat	75 ppm ai	58.33% (35/60) a

• Isoclast and flonicamid were effective in reducing the acquisition of TuYV, not like spirotetramat.



(%) Reduction in honeydew production vs untreated in an artificial feeding bioassay with *Myzus persicae* (DAS internal data)





Rapid cessation of feeding resulting a "knockdown effect"



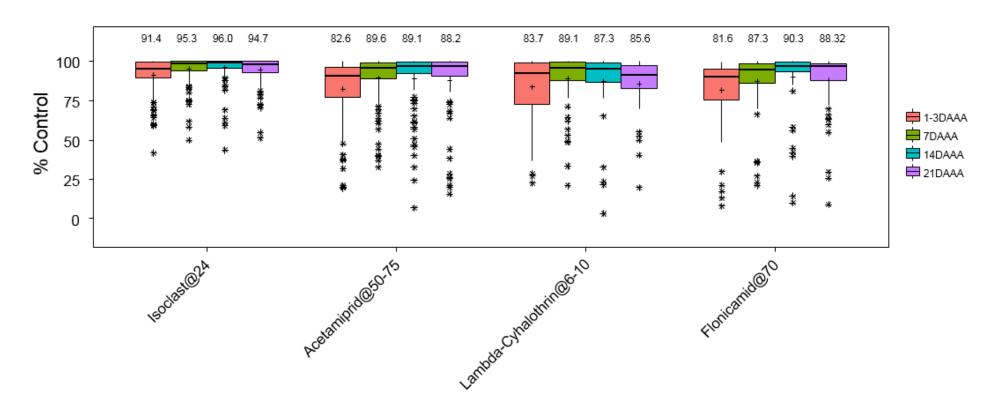
ISOCLAST ACTIVE Electrical Penetration Graph Experiment



- Duration of non-probing events was much longer than on the untreated control
- The duration of phloem-related activities was shorter (aphids have less probability to transmit phloem-restricted viruses)
- Aphids exposed to Isoclast significantly reduced their ingestion time (E2)

(%) Control of *Brevicoryne brassicae* across <u>31 trials</u> carried out in OSR and other brassica during 2008-2016 in AT, ES, FR, DE, GB, IT & PL (DAS internal data)

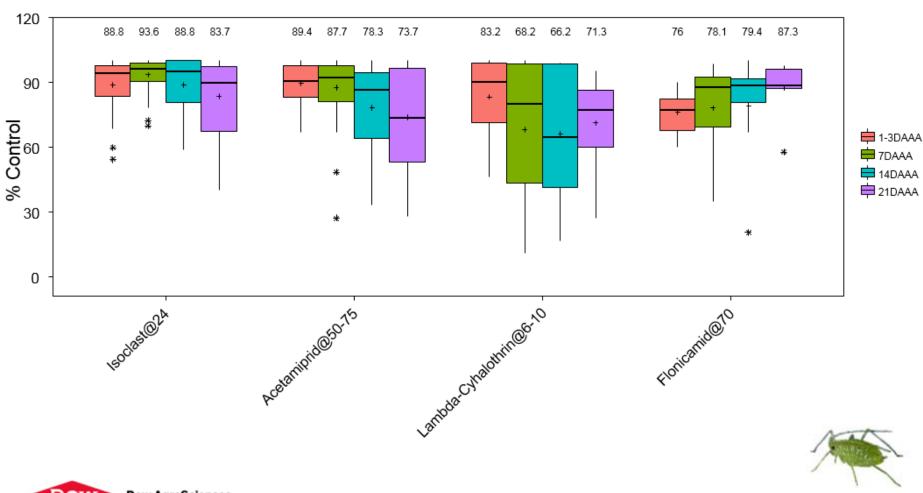
Oil seed rape or brassica crop - BRVCBR





(%) Control of *Myzus persicae* across <u>13 trials</u> carried out in OSR and other brassicas during 2008-2016 in FR, DE, GB, IT & RO (DAS internal data)

Oil seed rape or brassica crop - MYZUPE



Conclusions

- Isoclast is a unique member of the sulfoximines class of chemistry (IRAC Group 4C), it controls aphids and other sap feeding pests resistant to other classes of chemistry.
- Isoclast has demonstrated high levels of aphid control (*Myzus* persicae and Brevicoryne brassicae) in many crops including oilseed rape as well as sufficient level of decreasing virus transmission.







Questions?