What is IBMA?

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What is IBMA?

- International Biocontrol Manufacturers Association
- Established in 1995, this year 20th anniversary
- Over 230 members
- Global (European focused) Association
- Strong growth from 10 original founding members
- Diverse membership
- SME’s to multinationals
- Organic and biocontrol only to IPM and conventional
- Principally involved in agriculture and horticulture
4 professional groups according to product categories

- **Microbials**
  - Viruses
  - Bacteria
  - Fungi

- **Macrobials**
  - Predatory mites
  - Insects
  - Nematodes

- **Semiochemicals**
  - Pheromones
  - Plant volatiles

- **Natural and Biochemical Products**
  - Plant extracts
  - Seaweed products
  - Basic chemical substances

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IBMA
International Biocontrol Manufacturers Association
Mission statement

• Raise awareness, both among decision makers and consumers, concerning the benefits of the biocontrol products.

• Ensure Biocontrol is at the forefront thinking. It is not just something that it is nice to do but a priority. (SUD)
What is the focus of IBMA?

• Ensuring proportionate regulation of members’ products
• Promoting the interests and activities of the sector and its’ members
• Promote members main interest – biologically-based crop protection
• Accelerate strong growth in the use of biocontrol products
• Maintain a strong European focus
• Assist in establishing a global network to deal with global issues
• Promote diversification into other areas
IBMA Outreach Activities

- EU Commission
- OECD, EPPO, IOBC
- FAO Minor Uses Summits / Forums
- EU Parliament
- Events: ABIM, Biocontrols 2015, Biocontrol Asia, Biocontrol Latam
- NGO’s
- Industry Bodies
- Entire Food Chain
- Media
More info:
www.ibma-global.org

Thank You